

## MySk8Coach Privacy Policy

1. At MySk8Coach, the security and integrity of our customers' personal information is important to us. We take every reasonable measure necessary to protect the privacy of our customers while providing the highest level of coaching services they expect.
2. MySk8Coach's privacy practices are in accordance with all federal and provincial laws and regulations. We are compliant with the Personal Information Protection and Electronic Documents Act (PIPEDA).
3. MySk8Coach has in place privacy and security practices to safeguard our customers' personal information. These practices are reviewed, and if necessary revised, on a regular basis.
4. Personal information collected by MySk8Coach is information about an identifiable individual that may include such information as your name, e-mail address, mailing address, phone number, financial information, birth date.
5. At MySk8Coach, we collect customer information for one or more of the following purposes:
  - To provide a positive customer experience, and deliver, bill for, and collect payment for products and services;
  - To understand customer requirements and make information available regarding products and services offered by MySk8Coach and its coaches, affiliates, and related companies;
  - To manage and develop the MySk8Coach business and operations;
  - To meet legal and regulatory requirements; and
  - To obtain credit information or provide it to others.
6. MySk8Coach does not use or disclose personal information for purposes other than those for which it was collected, except with the consent of the individual or as required by law. MySk8Coach retains personal information only as long as necessary for the fulfillment of those purposes.
7. MySk8Coach informs customers of the existence, use and disclosure of their personal information upon request and gives them access to their information.
8. MySk8Coach ensures that customer information is accurate, complete and up-to-date. Customers can challenge the accuracy and completeness of the information and request amendments as appropriate.
9. MySk8Coach may share information with other MySk8Coach, Inc. companies or their affiliates, agents and coaches, in order to offer customers products and services that they may find attractive. Notices on sharing information are

contained in each company's application forms, invoices and web sites. If customers do not want to be marketed with these products and services, they can contact MySk8Coach (see How To Contact MySk8Coach below).

10. Customers that wish to:

- obtain more information about MySk8Coach's Commitment to Privacy;
- access, or obtain more information about, their personal information held by MySk8Coach; or
- make a privacy-related complaint;

may contact MySk8Coach.

11. The Office of the Privacy Commissioner of Canada oversees MySk8Coach's personal information handling practices. If MySk8Coach does not address your privacy concerns to your satisfaction you may contact the Office of the Privacy Commissioner of Canada for further guidance:

By Phone: 1-800-282-1376 or 613-995-8210

By Fax: 613-947-6850

By E-mail: [info@privcom.gc.ca](mailto:info@privcom.gc.ca)

Website: [www.privcom.gc.ca](http://www.privcom.gc.ca)

12. How to contact MySk8Coach

By E-mail: [info@MySk8Coach.com](mailto:info@MySk8Coach.com)

By Mail: MySk8Coach, Inc.  
117 Sandringham Avenue  
Barrie, Ontario L4N 0Y9

By Telephone: (705) 722-3414